



## Helping Staffing, Recruitment & Search Organizations Achieve Extraordinary Levels of Performance

For 30 years, Steve Jones has been helping Canadian companies succeed through performance management, operational process improvement, leadership and the selection of the right people.

One of the most recognized names in Canadian staffing, Steve Jones is President of “Steve Jones Business Leadership Corp.”, offers training, coaching and consulting in the areas of operational process, legislative compliance, sales, marketing, human resources, recruitment process improvement, social media, individual coaching, training (including CPC certifications) and leadership development. Steve is also a multiple franchise owner of Qualicare Home Care, owner of Socialite Internet Marketing and sits on several corporate and charity boards.

### A few career highlights:

- President Steve Jones Business Leadership Corp.
- Franchise Owner Qualicare Home Care Services
- President of Track 3 Association for disabled skiers
- Chairman of Assante Financial Services “Tax Matters for Dentists” Advisory Panel
- Past President of Commercial Staffing Design Group Staffing Inc. one of Canada’s largest privately owned staffing companies (including The People Bank, Aimco Staffing, Placement Group, Allen Professional Search, The Medical Recruitment Network, Varistaff, La Banque de Personnel.)
- Past President of the Association of Canadian Search, Employment & Staffing Services
- Past Executive Vice President Herzing Colleges
- Recipient of the staffing industry’s “Bill Coke Award” and Circle of Excellence
- Honorary Life Member of the Association of Canadian Search, Employment & Staffing Services
- Advisory Board member of CORCAN Correctional Services Canada
- Member of the Senior Executive Health & Safety Leadership Charter - Conference Board of Canada
- Recognized by the Attorney General as Canadian Volunteer of the Year
- Craighleith Presidents Award Recipient

### Consulting, Speaking & Training:

Steve’s experience as an entrepreneur, corporate leader and industry advocate provide a backdrop as an effective consultant speaker and trainer. Whether you are building, buying, selling, improving, hiring or changing - Steve Jones can help you identify the issues, develop a strategy, create the plan and execute for profitability.

## What’ on for training in 2013?

- **Inspirational Leadership** It’s within all of us
- **Seven & Seven** Peak Sales Performance (The 7 common characteristics and 7 behaviours of top performers)
- **Sales Management** How great managers help average people achieve extraordinary results
- **Behaviour Based Interviewing & Selection** Select canaries to do the singing – There is science to this stuff
- **HR Business Metrics** Get what you measure
- **ACSESS Certified Personnel Consultant Modules** Ethics & Business Practices, Recruitment & Staffing – Legal Aspects
- **ATS, CRM, Social Media and VMS** - The HR, Service and Marketing Technology Enablers
- **Social Media Marketing & Networking** – Leveraging the power of LinkedIn, facebook and twitter
- **Sustainability Though Volunteerism** Creating (profitable) Organizations with Soul
- **Strategic Planning Session Facilitation** The unbiased facilitator (with an opinion)

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